



#FFFHEX

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FOR IMMEDIATE RELEASE
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#FFFHEX GALLERY OPENING IN MATHEWS COURTHOUSE

MATHEWS COURTHOUSE, VA (September 1, 2016)

#FFFHEX art gallery will open on September 9, 2016. The gallery will feature rotating exhibitions of local, national and international artists in two exhibition spaces, Gallery 3 & Gallery 5. #FFFHEX aims to share a curatorial point of view unique in Mathews, presenting contemporary painting, sculpture and experimental art forms. The gallery's name #FFFHEX plays on the graphic designer's hexadecimal colors, referring to the "white cube" philosophy of presenting artwork in a dedicated environment that is free from distraction.

In Gallery 5, the inaugural exhibition *Stele* will feature the works of Zack McDonald, b. 1990 Indiana. McDonald uses spray paint and found objects to create exuberantly colorful abstractions that hint at ancient stelai, documenting the remnants of swift technological changes. This is the artist's first solo exhibition. A fully illustrated catalogue will accompany the show.

In Gallery 3 will be highlights from the collection of gallery director Justin Hunter Allen. Allen previously co-directed the critically acclaimed experimental art gallery Studio DTFU in Dallas, TX from 2011-2014 and has also curated exhibitions at Circuit 12 Gallery and the Dallas Museum of Art, both in Dallas, TX, and at Serendipity: Williams House in Onemo, VA.

There will be an opening reception Friday, September 9, 2016 from 7:00-9:00 pm. The gallery will be open to the public Saturdays 1:00-6:00 pm and by appointment.